

Remark

Applicants respectfully request reconsideration of this application as amended.

Claims 1, 6, 11, 13, 15 and 28 have been amended. No claims have been cancelled.

Therefore, claims 1-33 are present for examination.

Amendment

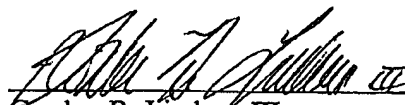
The claims have been amended to refer to accessing instructions linked to the selectable identifier and performing a search based on the accessed instructions. These features are believed to distinguish the invention from the cited art. Applicants respectfully submit that the rejections have been overcome by this amendment, and that the claims as amended are now in condition for allowance. Accordingly, Applicants respectfully request the rejections be withdrawn and the claims as amended be allowed.

Invitation for a Telephone Interview

The Examiner is requested to call the undersigned at (303) 740-1980 if there remains any issue with allowance of the case.

Respectfully submitted,
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Date: 4/13/12



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Version with Markings to Show Changes Made
Insertions are underlined, deletions are stricken.

1. (Amended) A method for managing entertainment system data, comprising:

obtaining a record corresponding to a first entertainment selection;

presenting a first set of entertainment system data in the obtained record corresponding to the first entertainment selection on a display device;

presenting a selectable identifier corresponding to the first set of entertainment system data on the display device;

receiving a selection of the selectable identifier;

accessing instructions linked to the selectable identifier;

performing a search based on the accessed instructions for a second entertainment selection having a corresponding second set of entertainment system data related to the first set of entertainment system data~~[-when the selectable identifier is selected];~~ and

presenting a result of the search on the display device.

6. (Amended) A computer-readable medium having stored thereon a sequence of instructions, the sequence of instructions including instructions which, when executed by a processor, causes the processor to perform operations comprising:

obtaining a record corresponding to a first entertainment selection;

presenting a first set of entertainment system data in the obtained record corresponding to the first entertainment selection on a display device;

presenting a selectable identifier corresponding to the first set of entertainment system data on the display device;

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receiving a selection of the selectable identifier;

accessing instructions linked to the selectable identifier;

performing a search based on the accessed instructions for a second entertainment selection having a corresponding second set of entertainment system data related to the first set of entertainment system data~~[-when the selectable identifier is selected]~~; and
presenting a result of the search on the display device.

11. (Amended) A system control agent, comprising:

a data parser that formats entertainment system data into an identifier portion and a data portion;

a data engine, coupled to the data parser, that stores the entertainment system data into a database according to corresponding entertainment selections; and

a query interface, coupled to the database, that configures a graphical user interface (GUI) having an identifier corresponding to a first set of entertainment system data of a first entertainment selection, the identifier being selectable to cause the query interface to execute instructions linked to the identifier that require a search to be performed in the data engine and to display a second entertainment selection, resulting from the search, having a corresponding second set of entertainment system data related to the first set of entertainment system data.

13. (Amended) A computer system, comprising:

a bus;

a processor coupled to the bus;

a system control agent, coupled to the bus, that includes a data parser that formats entertainment system data into an identifier portion and a data portion, a data engine

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that stores the entertainment system data into a database according to corresponding entertainment selections, a query interface that configures a graphical user interface (GUI) having an identifier corresponding to a first set of entertainment system data of a first entertainment selection, the identifier being selectable to cause the query interface to execute instructions linked to the identifier that require a search to be performed in the data engine and to display a second entertainment selection, resulting from the search, having a corresponding second set of entertainment system data related to the first set of entertainment system data.

15. (Amended) A graphical user interface (GUI), comprising:

a first set of entertainment system data corresponding to a first entertainment system selection;

an identifier corresponding to the first set of entertainment system data of the first entertainment selection, the identifier being selectable to cause a query interface to execute instructions linked to the identifier that require a search to be performed in a data engine and to generate a synopsis box that displays a second set of entertainment system data of a second entertainment selection, resulting from the search, the second set of entertainment system data being related to the first set of entertainment system data.

28. (Amended) A method comprising:

obtaining a record at an entertainment system, the record containing descriptive data describing a first program;

presenting the descriptive data on a display device of the entertainment system;

presenting a selectable identifier on the display device, the selectable identifier corresponding to the descriptive data;

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receiving a selection of the selectable identifier;

accessing instructions linked to the selectable identifier;

~~[when the selectable identifier is selected,]~~ performing a search of records of the entertainment system based on the accessed instructions to identify a second program having descriptive data that is related to the descriptive data of the first program; and
presenting a result of the search on the display device.